



# MEDIA RELEASE FORM

## 1. Purpose

UFootballSC regularly captures photographs, videos, audio recordings, and other media during training sessions, matches, tournaments, camps, special events, and academy activities.

The purpose of this Media Release Form is to obtain permission to use such materials for promotional, educational, informational, and marketing purposes.

## 2. Authorized Use of Media

By providing consent, the parent or legal guardian grants UFootballSC permission to photograph, film, record, and use the participant's image, likeness, voice, name, and participation in academy activities.

Media may be used in:

- Academy websites
- Social media platforms
- Promotional materials
- Printed publications
- Newsletters
- Event advertising
- Educational content
- Sponsorship presentations
- Academy marketing campaigns

## 3. Media Ownership

All photographs, videos, recordings, and related content created by or on behalf of UFootballSC remain the property of the academy.

UFootballSC may edit, reproduce, publish, distribute, display, or archive such materials for legitimate academy purposes.

## 4. Participant Privacy

UFootballSC is committed to protecting the privacy and dignity of all participants.

Personal information will not be knowingly disclosed beyond what is necessary for the intended use of the media.

Sensitive personal information, contact details, or confidential participant information will not be published without additional authorization.

## **5. Social Media and Online Platforms**

Media may be published on academy-controlled digital platforms including:

- Official website
- Facebook
- Instagram
- YouTube
- X (Twitter)
- Other academy communication channels

Once content has been published online, UFootballSC cannot fully control how third parties may access, share, or distribute publicly available content.

## **6. No Compensation**

Participation in photographs, videos, recordings, or promotional materials is voluntary.

No compensation, royalties, fees, or other payments will be provided for the use of approved media materials.

## **7. Withdrawal of Consent**

A parent or legal guardian may withdraw consent at any time by providing written notice to UFootballSC.

Upon receiving written notice, UFootballSC will make reasonable efforts to discontinue future use of the participant's media in newly published materials.

Previously published materials may not be removable from all locations or third-party platforms.

## **8. Consent and Authorization**

I acknowledge that I have read and understood this Media Release Form.

I grant UFootballSC permission to photograph, record, and use media containing the participant for the purposes outlined in this document.

Participant Name: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_